FOR IMMEDIATE RELEASE

Women of Color STEM Entrepreneurship Conference Highlights Innovations and Achievements

The Center for Gender Equity in Science and Technology at ASU and the National STEM Collaborative is hosting the inaugural Women of Color STEM Entrepreneurship Conference on May 20-22 at Arizona State University. Entitled The New Normal: Women of Color Innovations and Achievements through STEM Entrepreneurship, the conference is applying an asset-building approach by highlighting accomplishments of girls and women from diverse communities and by encouraging academic institutions and corporations to recruit and retain girls and women of color in STEM fields.

The conference will feature keynote speakers, panel discussions, and interactive workshops designed to further engage participants in entrepreneurship education and entrepreneurial opportunities.

A roster of highly regarded leaders will lead the dialogue as keynote speakers including Sandra Begay-Campbell, Indian Energy Lead for Sandia Laboratories, Kate Gallego, Vice Mayor of the City of Phoenix, Col. Lisa Firmin, Associate Provost for Diversity and Inclusion at the University of Texas at San Antonio, Jaime Casap, Chief Education Evangelist at Google, Sharon Wong, Acting Director of Office of Personnel Management’s Office of Diversity & Inclusion, and Dr. Aprille Ericsson, the first African-American woman to receive a Ph.D. at NASA’s Goddard Space Flight Center.

The conference is co-hosted by the Center for Gender Equity in Science and Technology, Arizona State University and the White House Initiative on American Indian and Alaska Native Education, the White House Initiative on Asian Americans and Pacific Islanders, the White House Initiative on Educational Excellence for African Americans, the White House Initiative on Educational Excellence for Hispanics, the White House Initiative on Historically Black Colleges and Universities, Anna Julia Cooper Center at Wake Forest University, Office of Entrepreneurship + Innovation at Arizona State University, Project on Race & Gender in Science & Medicine at the Hutchins Center for African and African American Research at Harvard University, and the School of Earth and Space Exploration at Arizona State University.

For more information and to register, visit https://cgest.asu.edu/thenewnormal2016. To avail of the early bird rate, please register by April 15.